

# MOBINFO

**PRESENTATION**

**short version**

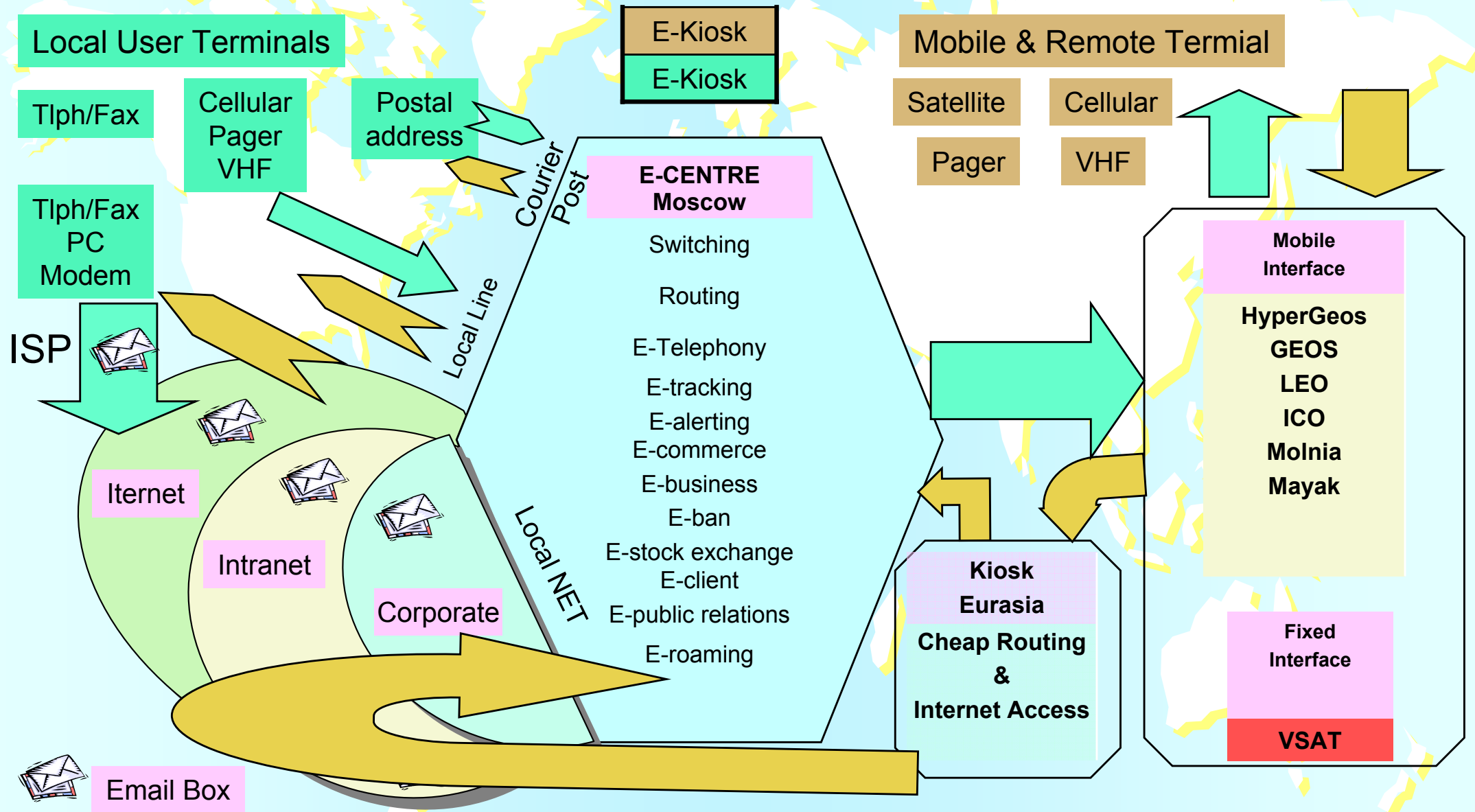
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## MOBILE INFO SERVICES MOBINFO

**The services represent an innovative way of integration offered to the mobile users and their partners.**

**The list includes a set of secretariat services, post and courier deliveries, translations, etc. A set of possible services is offered in automatic mode based on pre-sets of user profile, as well as in manual mode via a service operator.**

# MOBINFO ARCHITECTURE



# KIOSK CONCEPT

**B-subscriber**

Regional users:  
Corporation, dealer, agent  
Russia, CIS, FSU, rest of the world

**A-subscriber**

## Standard Kiosk

Primary Configuration  
PC – Desktop & Portable  
Windows 2000 or Win C++ Portable  
Office 2000  
Proprietary Routing S/W  
One or more Line Modems  
Internet Access

Internet

## Mini Kiosk

Minimum Configuration  
PC – Desktop & Portable  
Windows 2000 or Win C++ Portable  
Office 2000  
Proprietary Routing S/W  
One Line Modems  
No Интернет Access

Cellular

Pager

VHF

Local TLPH Lines

Intranet

Corporate Net

**E-CENTRE  
MOSCOW**

## Maxi Kiosk

Advanced Configuration  
PC – Desktop & Portable  
Windows 2000 or Win C++ Portable  
Office 2000  
Proprietary Routing S/W  
One or more Line Modems  
Internet Access  
Mobile Satellite, Cellular6 Pager and  
VHF Terminals

**FIRST TIME** ever, on the emerging info contents transportation market, the **mobile users** can be offered the cheapest and no compromise in quality **ACCESS** to the advanced information technologies through innovative cost-effective solutions.

Opportunity to further reduction end user charges against current competitive price-plans for available services along with the greater variety of products and services against currently accessible by mobile users.

The **PLATFORM** for the new generation family of mobile services – is **MOBINFO** – a bundle of credit facilities, low cost satellite and internet technologies, effectively replacing expensive land lines, offered as value added services.

**Competition:** the credit facilities are to be of a shorter period then needed for the competitors to repeat the bundle, as their heavy long-term investments are impossible to restructure and adjust to the new environment due to their systems design and way of operations.